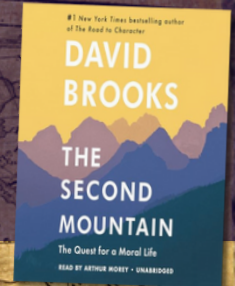


Thanks for Stopping by The WorthPlace Collective.

"Only later do people make up a near-linear narrative of their life to describe how they took the road less traveled."

-- David Brooks, *The Second Mountain*



...We Learn from these Every Day Heros that



Something is shifting in the world of work. More people are questioning whether a paycheck alone can justify the energy, creativity, and sacrifice they bring to their roles. Conversations about well-being, fulfillment, and the stewardship of unique talents—whether paid or not—are becoming more urgent. Workplaces are evolving, but for many, the deeper search isn't just about where they work, but why.

Kevin Parido, WorthPlace Collective, Co-Founder, Decision Support Coach



Russell West, WorthPlace Collective, Co-Founder, Decision Support Coach

As coaches to executives, teams, and purpose-driven individuals, we overhear the hard choices leaders face every day—how to balance worth, work, and a life-giving way of living. We witness the tension between ambition and authenticity, between external expectations and internal alignment. And we believe these conversations deserve more space.



That's why we're inviting a community of friends to join us. Come share your epic tale—how you are letting worth shape your work, your livelihood, and your legacy. Let's build something together that honors what matters most.

- That's why we're here.

Jonathan Crabtree, WorthPlace Collective, Co-Founder, Decision Support Coach



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