

THE EPIC TURN

YOUR STORY BECKONS YOU

A 6-Session Professional Renewal Circle

Virtual | Starting May 1, 2025

Coach-Mentors | K. Parido, RW West



WorthPlaceCollective.com

Once Upon a Time.



You've been sitting there for what feels like hours, but the work on your screen isn't getting any more interesting. You keep staring out the window, lost in thought, mumbling about the futility of what you are working on -- nothing will change whether you do or don't. Some days just drag on.

Then, like sunlight breaking the fog, a weekend plan takes form. "I'm making it to the top of that rock face," you think. Last time, you lost your foothold, dropped 12 feet, then lost your nerve. "C'mon Saturday," you mutter, yawning through another spreadsheet.

Sound familiar? Rather be somewhere else? It's all too common for professionals to lose connection at work. Even easier to lose connection with themselves. Autopilot is an option. You're somewhere else.

Just because it's your job, and you're paid well, doesn't mean it fuels your soul.

"Thanks to technology, we are probably as productive in two days as we previously were in five. But thanks to greed and some busy-bee syndrome of productivity, we are still asked to slave away for the profit of others ahead of our own nonremunerated ambitions."

— David Graeber, *Bullshit Jobs: A Theory*

Work is in Ferment, Workers are Stressed.

Workplace trends suggest an overwhelming majority would rather be somewhere else.

- In a 2024 Deloitte study, 70% of 3500 CEOs in 70 countries in 2024 were seeking new jobs for better well-being! These are just the bosses, who are 11 points higher than employees at 59%.
- In the pandemic, 40 million workers left the labor force, many taking early retirement, never to return to traditional workplaces.
- McKinsey's *Future of Work* studied the workplace impact of the pandemic. Workers were rethinking where and why they worked — meaning outpaced money for most.

Can you relate to this? Work, in the modern era, has dominated our lives. It has been the defacto source of human worth, at times making wages the measure of a person. **But many of us are not buying. it -- a persistent drive seems to require something of us, something more from us.**

Burnout Epidemic | The "Peer Cure?"

Clinically described as a prolonged emotional state of exhaustion, futility and cynicism, *burnout* has affected nearly 80% of U.S. workers. The U.S. Surgeon General declared burnout as epidemic in scale. Workers, from the C-suite to the parking lot attendant, are not doing well. In *The Burnout Challenge* Maslach and Leiter (2016) report collegial support reduces burnout by fostering connection, validation, reduction of self-blaming and increased resilience.

The Epic Turn

Resistance in my experience always kicks in when you're trying to move from a lower level to a higher level or to identify with a braver part of yourself or your higher nature. So it's that negative repelling force. It's kind of the dragon that we have to slay every day if we're artists or entrepreneurs.

— Steven Pressfield, *Turning Pro*

A Protagonist Simply Must Act.

You're Not Supporting Cast — It's YOUR Story

Think of your favorite book, film, or TV show—those hero figures you admire and draw inspiration from. What do they have that you don't? Usually, script-writers. Real life is a bit more imperfect than most stories. And yet, In this professional renewal group, *we invite you to consider yourself the Protagonist of an unfolding epic.*

This approach may be unconventional, but we encourage you to experiment, play and explore assets embedded in your life's unfolding story. Our methods, grounded in human development theories from Jack Mezirow's Transformative Learning to Joseph Campbell's monomyth and Victor Turner's Ritual Process, have supported thousands of leaders in their journeys.

This process is more than just identifying your WorthPlaces — those roles and spaces where you feel valued and aligned. It's about embracing the transitions of adult life, each an opportunity for deeper self-awareness, maturing choices and legacy.

We're not just observers of each other's stories. We're companions—offering wisdom, presence and the courage to transform.

The PRC's Key Features

- **Looking Back, Going Forward** - Examining past decisions and how they shape your present perspectives.
- **Giving Dilemmas Proper Names** - Facing our conflicting beliefs, values and relationship dynamics.
- **Foresaking Unworthy Roles.** Questioning earlier beliefs and biases for more aligned ways of seeing.
- **Welcoming Community Insight** - Engaging colleagues in self-directed, validation onversations with equals.
- **Your Next Act** - Taking the best next steps to live aligned with emerging value and vision.



You Know Boundlessness.

Everyone knows that on any given day there are energies slumbering within which the incitements of that day do not call forth. Compared with what we ought to be, we are only half awake. The human individual usually lives far within their limits.

-- Willam James, American Psychologist

That Epic Persistence

We are familiar with that gnawing sense that the best version of yourself is yet still to come, that there is a kind of un-lived greatness to your unfolding story.

You're not alone. We have felt it ourselves. More importantly, we have witnessed this "Epic Persistence" repeatedly in the lives of thousands of executive and emerging leaders who placed their trust in our coaching and leadership development services over decades.

It has been our experience that if this persistent voice is heeded, it will require choices that deepen our maturity and direct our attention in a manner that can begin to reshape the contours of our lives. It brings order and meaning to our lives and our livelihoods. It creates a shift to deliberate living and leading. **This epic impulse bids us to pursue mastery in tangible ways that leave a legacy.**

As coaches, we decided to create a space for this worth and work conversation. Using our **Mastery Path** framework, we designed a six session discernment process that invites you, in the company of other vetted professionals, to work through the decisions necessary to deliberately enter into "The Next Act."



Kevin Parido, WorthPlace Collective, Co-Founder, Decision Support Coach

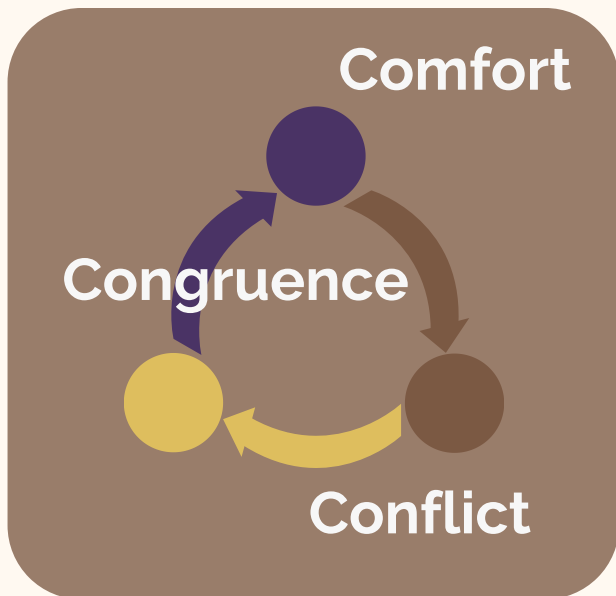


Russell West, WorthPlace Collective, Co-Founder, Decision Support Coach



Picture Your Mastery Path

Turning Points - The Protagonist's Path of Mastery



Our process revolves around three key "turning points," each unique to the individual.

- **The Comfort Turn.** We naturally create comfort zones, seeking stability, but too much comfort leads to stagnation.
- **The Conflict Turn.** Comfort only gives way to a conflict that disrupts the status quo, forcing us to confront our jeopardy and make changes.
- **The Congruence Turn.** By navigating what maturity demands, we are apprenticed to align our worth with renewed boundlessness.
- These maturing turning point repeat over a lifetime, driving a continuous deepening of our lives and legacies.

In our renewal circle, participants will explore their mastery path, reflect on the past, and anticipate future turning points with supportive professionals. Each will create their own map.

Enrollment & Fees

Virtual | Weekly, April 17 - May 29, 2025



Ready for a Professional Renewal Circle?

“*Going It Alone*” is certainly one mantra we have all toyed with at times. After all, things can get slowed down when others are involved. But our experience has taught not only us but many social scientists that our maturity often relies on partnership with those with whom we pass through a shared ordeal.

This professional renewal circle is designed to create an exploratory space of discernment, witness, experimentation and courage. The facilitators share years of experience

What Is It?

- A Professional Renewal Circle, WorthPlace Focus
- Coach Supported Life-Stage Discernment

What Do I Get?

- Life Focus Assessment Tools, Mastery Path Playbook.
- Six 2-Hour Coach-Led Peer Sessions, Approximately Two Weeks Apart.

What Does It Cost?

- \$350 Early Registration by April 28th (\$400 After).
- 1-2 Hours Weekly Brief Reading, Media & Prep Exercises

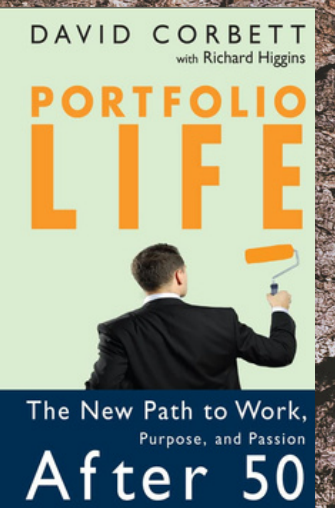
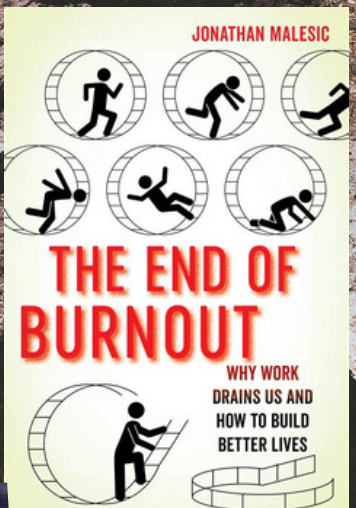
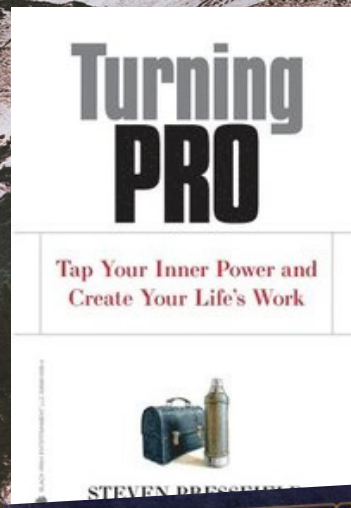
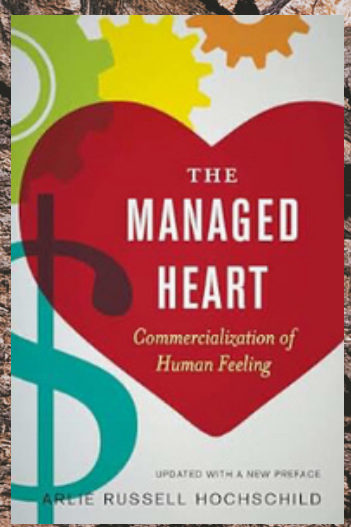
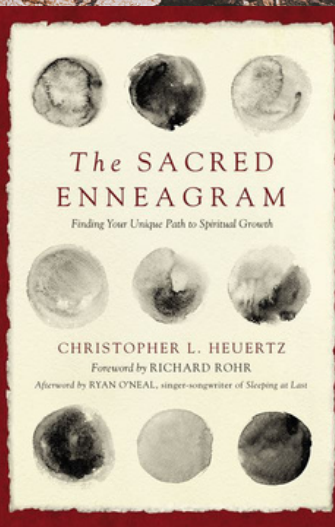
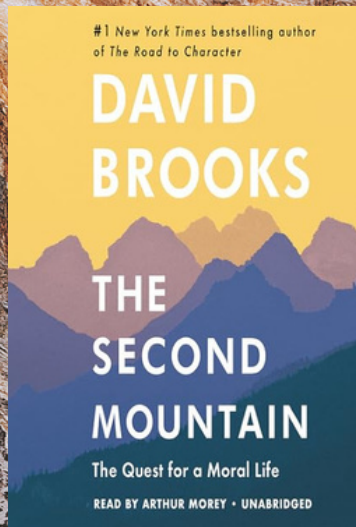
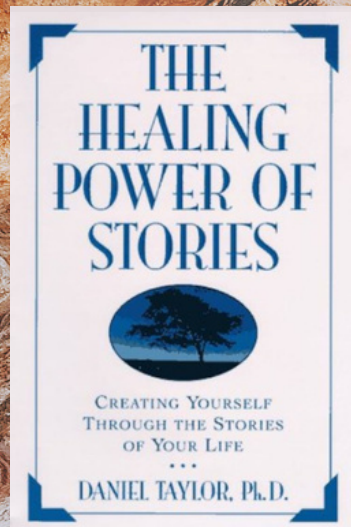
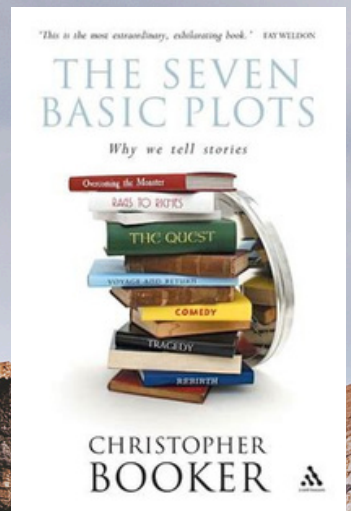
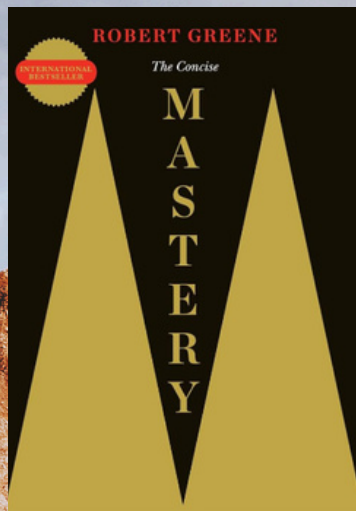
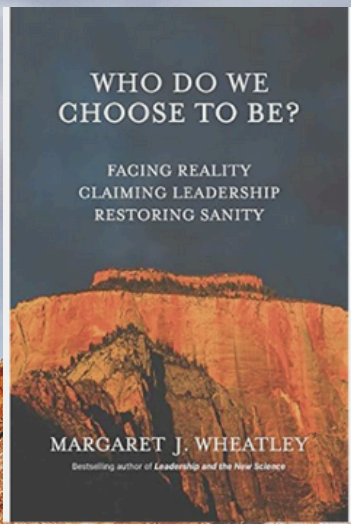
How Do I Get It?

- Register on the Online Portal (See QR code).
- Commit. to the 6 Session Virtual Proces & Pledge (Zoom).
- Arrive Weekly, Prepared to Focus on YOUR Mastery.

TO ENROLL



SCAN ME



Here's What We're Thinking

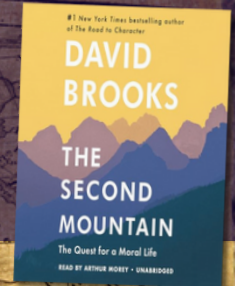
- We've curated a professional bookshelf.
- Sessions are shaped by brief reading selections.
- Facilitators will refer to these resources, inviting participants to deepen their mastery.
- Participants suggest their favorites to the circle.



Thanks for Stopping by The WorthPlace Collective.

"Only later do people make up a near-linear narrative of their life to describe how they took the road less traveled."

-- David Brooks, *The Second Mountain*



Listening to Workplace Heroes



Something is shifting in the world of work. More people are questioning whether a paycheck alone can justify the energy, creativity, and sacrifice they bring to their roles. Conversations about well-being, fulfillment, and the stewardship of unique talents—whether paid or not—are becoming more urgent. Workplaces are evolving, but for many, the deeper search isn't just about where they work, but why.

Kevin Parido, WorthPlace Collective, Co-Founder, Decision Support Coach



Russell West, WorthPlace Collective, Co-Founder, Decision Support Coach

As coaches to executives, teams, and purpose-driven individuals, we overhear the hard choices leaders face every day—how to balance worth, work, and a life-giving way of living. We witness the tension between ambition and authenticity, between external expectations and internal alignment. And we believe these conversations deserve more space.



That's why we're inviting a community of friends to join us. Come share your epic tale—how you are letting worth shape your work, your livelihood, and your legacy. Let's build something together that honors what matters most.

- That's why we're here.

Jonathan Crabtree, WorthPlace Collective, Co-Founder, Decision Support Coach

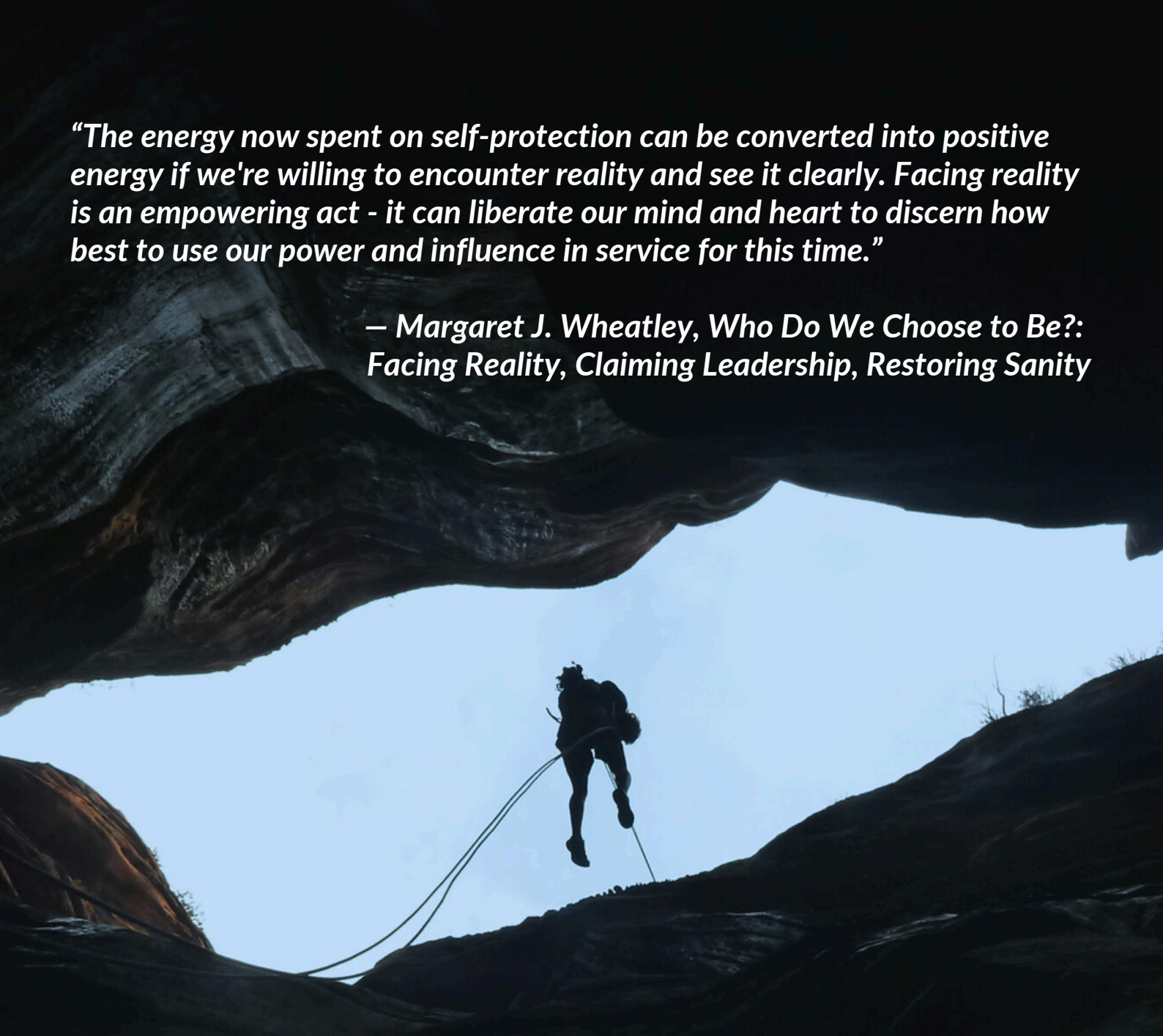


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“The energy now spent on self-protection can be converted into positive energy if we're willing to encounter reality and see it clearly. Facing reality is an empowering act - it can liberate our mind and heart to discern how best to use our power and influence in service for this time.”

— Margaret J. Wheatley, Who Do We Choose to Be?: Facing Reality, Claiming Leadership, Restoring Sanity



Any Questions?

Virtual | Starting, April 17, 2025

Meet with Kevin or Russ to Explore the Next Professional Renewal Circle.

Email Us at: team@worthplacecollective.com

**SCAN, TO INQUIRE,
TO ENROLL**



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